

Louisville *bespoke*

FASHION SHOW

GRAFFITI

MAKE YOUR MARK

louisvillebespoke.com

LOUISVILLE KENTUCKY

APRIL 12 2019





LOUISVILLE BESPOKE 2018

BY INVITATION

SPRING 2019

YOU ARE INVITED TO LAUNCH YOUR COLLECTION AT
THE LOUISVILLE BESPOKE FASHION SHOW 2019.
LOUISVILLE BESPOKE PRODUCES RUNWAY SHOWS FOR
EXCEPTIONAL INDEPENDENT DESIGNERS LAUNCHING
THEIR COLLECTIONS FOR DERBY.

REGISTER NOW TO JOIN LOUISVILLE BESPOKE FOR
"MAKE YOUR MARK"

MODELS

Our Casting Director will arrange for models to be presented to you and selected by you.

NOTE: If your looks require substantial time to be styled or if quite simply you wish to work with the Casting Director to directly select your models an additional cost will apply.



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MUAH

Our make-up and hair team study the full set of collections and devise a creative strategy developing the runway theme.

A single make-up mood board and design is used across for Pool Models..

The look is typically neutral and effortless highlighting natural features in a way that successfully crosses collections.

NOTE: Opting for an exclusive look, or exclusive models, opens up the opportunity to create bespoke hair and make-up designs specifically for your looks (an additional cost will apply).





OUR PHOTOGRAPHER HAS ONE MOMENT
TO CAPTURE THE PERFECT POSITION FOR
EACH OF YOUR LOOKS. AND WE CAPTURE
THAT MOMENT EVERY TIME

Our House Photographer is the only photographer afforded perfect positioning at the head of the runway. Photographer access is strictly limited to accredited press in order to ensure that our House team has the space to capture the show perfectly.

A collection of low-resolution watermarked images will be published online.

The photography package provides you with a full collection of professional high-resolution photography featuring all of your looks suitable for campaigns or media distribution (an additional cost will apply).

When the lights go up all of the elements will be in the same place at the same time. When the lights go down the photography will last forever.

Additional Photography Package \$95 per look (optional)
IMAGE: Gary Barragan

PHOTOGRAPHY

VIDEOGRAPHY

WITH EACH STEP YOUR MODEL DEMONSTRATES THE CRAFTSMANSHIP OF YOUR DESIGNS. VIDEOGRAPHY SHOWS YOUR COLLECTION ALIVE.

Our House Videographer is the only videographer afforded perfect positioning at the head of the runway alongside our photographer.

The videography package provides you with an exclusive professionally edited production featuring all of your looks in motion on the runway (an additional cost will apply).

The edited product is suitable for media distribution, hosting on your website and sharing through social media.

Videography Package \$350 (optional)



THE PRODUCER

ALIMA ALBARI

Alima Albari graduate of Carolina School of Broadcasting loved entertainment since she could remember. After attending college at JCSU & a year of working as a camera operator at NBC6 she set her eyes on a bigger playing field. She moved to Atlanta where she was introduced to radio & video production. This sparked a fire in Alima that drove her to Dallas to start her own Multi- media production company and booking agency. Now at the age of 38 *Alima travels the world teaching students how to pursue their dreams in the entertainment industry. She still actively runs her booking agency out of Dallas & a full service Marketing & Brand management firm out of Atlanta.

ALIMA INDUSTRIES & STUdIONINETYTWO
8330 LBJ FREEWAY SUITE 658
DALLAS, TX. 75243
404.558.3036 DIRECT
WWW.ALIMAINDUSTRIES.COM
WWW.STUdIONINETYTWO.COM

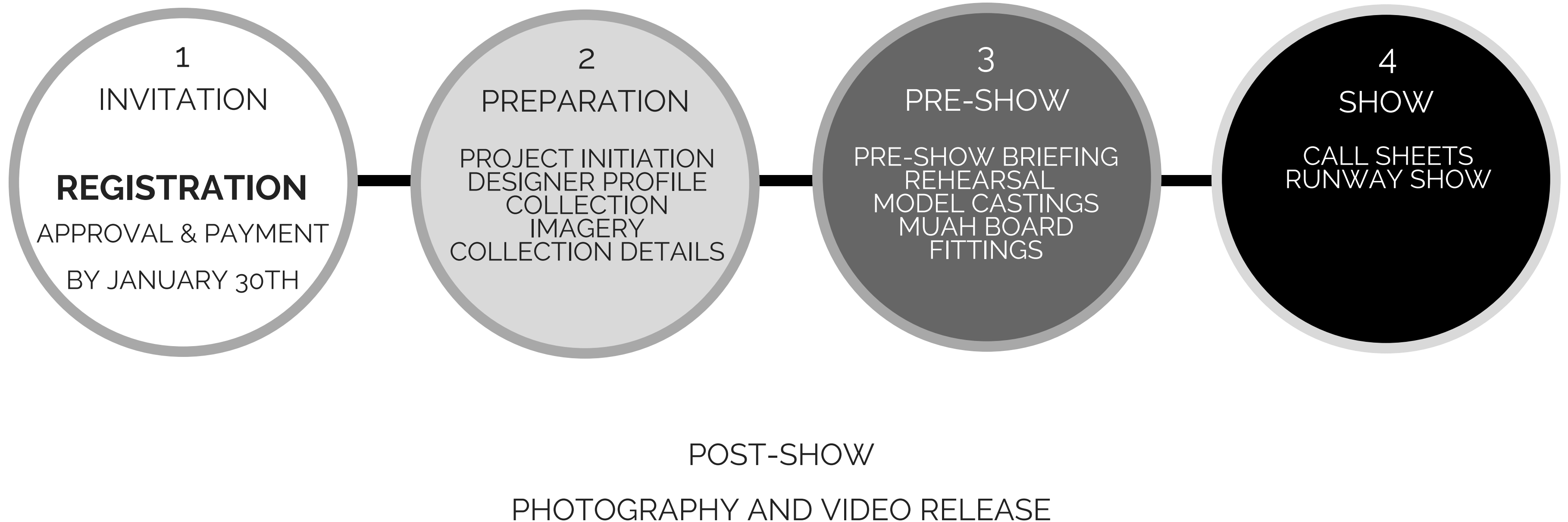


REGISTRATION

DESIGNERS ARE WELCOME TO REGISTER FOR SPRING 2019
THE SHOW MODELS AND VISUAL MEDIA SCALE PER LOOK.

SHOW	MODELS	VISUAL IMAGE
EXCLUSIVE SHOW \$400	POOL \$0 (6-8 INCLUDED)	GENERAL PHOTOGRAPHY POOL AND VIDEO \$0 (NOT ALLOWED TO CROP WATERMARK)
EXCLUSIVE SHOW & VENDOR TABLE \$500	SELECTED \$20 (EACH)	INDIVIDUAL PHOTOGRAPHY \$95 PER LOOK (OPTIONAL)
	BRING YOUR OWN \$10 (EACH)	INDIVIDUAL VIDEOGRAPHY \$350 (OPTIONAL)

PROCESS



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